



INNOVATION IS OUR FOUNDATION

# Inspiring the Future of Drug Development

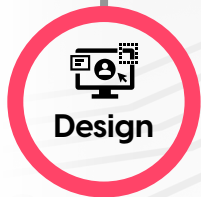
## Labeling Development & Intelligence

ProPharma’s end-to-end labeling intelligence solution enables our expert consultants to deliver an unparalleled product development strategy and best-in-class labeling. As the industry leader, we possess the expertise to rapidly evaluate, guide, advise, and provide insights related to prior precedent research, product comparisons, competitive therapies, and more.



**Learn**

- Understand Precedence
- Gap Assessment and Prioritization
- Prepare for Health Authority Negotiations



**Design**

- Inform Development Strategy
- Target Product Profile
- Leverage Technology to Optimize
- Labeling for Competitive Messaging



**Develop**

- Clinical Trial Design with the End in Mind
- The ProPharma Difference – Labeling and Designed for Maximum Impact

### Use Cases and Benefits

#### Product Development | Regulatory Affairs and Labeling Teams

- Access and compare global drug labels.
- Accelerate learning within the competitive label landscape and adapt to label changes.
- Inform target product profile, regulatory submission strategies, answers to health authority queries, and alignment with post-marketing requirements. Minimize time-consuming manual work.

#### Pharmacovigilance | Safety Teams

- Review and compare safety-related data within and across labels.
- Inform Pharmacovigilance and safety strategies and plans.



### Contact us

Learn how our experienced team can help ensure successful outcomes throughout the product lifecycle.

[www.ProPharmaGroup.com](http://www.ProPharmaGroup.com)

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ProPharma Group, LLC  
Proprietary and Confidential

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