# propharma

## managing complex pharma projects



### challenge A



#### solution



### results



- Our pharmaceutical client needed a technically-focused project manager who understood their diagnostic business fundamentals, but also had the experience to drive towards deadlines and achieve milestones.
- The client had a global project team with members and decision-makers from all of the different operating companies. This vast project team and disparate decision-makers caused a lot of churn and frequently missed deadlines.
- Bottom line, there were too many cooks and too many missed deadlines. Their projects needed clear leadership, so they called us.

- We provided the client with a technically-knowledgeable project manager to lead the project team, manage deliverables and communicate effectively up and down the
- Our project management methodology focuses on excellent delivery and good, effective communications.

organization.

- Our project manager informed project team members and decision-makers about important goings-on without overwhelming them.
- The PM created an effective way to ensure decisions and progress were made in a timely fashion.

- · We listened to our client as they explained the reasons their project continually ran into delays.
- We staffed the right resource, who had the right capabilities to manage this global effort and enable our client to make decisions quickly.